



Benelli

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PRESS RELEASE

TO BE RELEASED IMMEDIATELY

IMPERIALE 400 START TO DISTRIBUTE



PENANG, 20 JULY 2020 – Imperiale 400 will start to distribute to all Benelli authorized dealerships starting this week which was launched back 2019 during MotoGP Championship in Sepang.

The Operation General Manager of MForce Bike Holdings Sdn. Bhd., Asri Ahmad says this model received an overwhelming response from the classic motorcycles lovers. A total of 100 units Benelli Imperiale 400 have been ordered by customers since January 2020.

"We sincerely apologize for those who have waited a long time to get their motorcycles after reservations due to the spread of the pandemic COVID-19 that hit to our country recently", he added.

This model is expected to be sold out by end of this year in result of achieving the company's annual sales target of 300 units successfully based on the number of new order received.

The Benelli Imperiale 400 is inspired by the classic Benelli-MotoBi model released in Italy around the 1950s by using a single-cylinder fuel injection engine with an air-cooled system matched with a five-speed gearbox.

Imperiale 400 is offered in three color options, which is black, red and grey with pricing of RM15,888 only. The warranty for this motorcycle would be two years or 20,000 kilometers, whichever comes first. Recommended to use PJ1 Engine Oil during your services, which is the official product for all Benelli motorcycle.

On top of distributing motorcycle, MForce Bike Holdings Sdn. Bhd. also offer after sales services including Online Spare Parts Purchase services for the range of Benelli products in the national market. Kindly contact 012-4122 933 for more information.



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Specification:

Engine	Type	Single Cylinder, 4 Stroke, 2 Valve
	Displacement (cc)	374 cc
	Max Horsepower	15.5kW at 5,500 r/min
	Max Torque	29Nm at 4,500 r/min
	Bore & Stroke	72.7 x 90mm
	Compression Ratio	8.5:1
	Gear Box	5 Speed
	Clutch	Wet Multi-Plate
	Fuel Supply	Electronic Fuel Injection (EFI)
	Starting	Electric
	Ignition	TLI- ECU Delphi MT05, Twin Spark
	Final Drive	Chain
	Lubrication	Pressure Splash Lubricant
Cooling System	Air-cooled	
Chassis	Frame	Double Cradle with Steel Tubes and Plates
	Front Suspension	Telescopic Forks
	Rear Suspension	Rear Swing Arm with Double Shock Absorber
	Front Brake	Single Disc 300mm with 2 Piston Floating Caliper and ABS
	Rear Brake	Single Disc 240mm with Single Piston Floating Caliper and ABS
	Front Tire	110/90 - 19M/C(57S)
Rear Tire	130/80 – 18M/C(66S)	
Dimensions	Overall Length	2,170mm
	Overall Width	820mm
	Overall Height	1,120mm
	Seat Height	780mm
	Wheelbase	1440mm
	Ground Clearance	165mm
	Dry weight, Unladen	205kg
	Fuel Tank Capacity	12 Litre



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About Benelli

Benelli is Power, Technology, Quality, Value and legendary Italian design. Since 1911, Benelli is pure passion.

For more than 100 years, Benelli motorcycles have impressed mightily on the street, in the dirt, and in racing from our capable and affordable scooters, to our high-end, big-bore sport and naked bikes, and everything in between. Benelli motorcycles represent a perfect combination of form and function. With peerless Italian styling from our Italy-based Design Center, to our ultra-modern manufacturing capabilities, Benelli offers motorcycles that not only function superbly, but ones that light your emotional fire.

Benelli. Nothing like it anywhere.

Media Enquiries

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