



Benelli

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PRESS RELEASE

502C NEW URBAN CRUISER FROM BENELLI



With aggressive lines and an eccentric spirit, 502C is the new urban cruiser from the Company of the Leoncino, designed for those who love to stand out with style and elegance on the city streets riding a bold, modern bike. A revolution at Benelli, as it inaugurates its new cruiser line, offering a naked with a strong personality and contemporary design thanks to foot pegs shifted forward, as required by custom tradition, comfortable and spacious seat with a height of 750 mm from the ground and a LED headlight assembly featuring an authentic and original design.

Like other models of the range (Leoncino and TRK), 502C features the well-established in-line four-stroke twin cylinder, liquid cooled engine with four valves per cylinder and double overhead camshaft, offering a smooth and extremely pleasant power delivery for optimum fuel consumption. Its maximum power is 47.6 hp (35 kW) at 8500 rpm, with torque of 45 Nm (3.6 kgm) at 5000 rpm. The bike has a wet multiplate clutch, 6 speed gearbox, electronic injection with double throttle body measuring 37 mm in diameter.

The tube trellis frame with steel plates emphasizes the cruiser spirit of this new motorcycle and ensures maximum agility and control. The suspensions on the front consist in an upside-down fork with 41 mm legs and 125 mm travel, and on the back a swinging arm with central monoshock featuring adjustable spring preload and a travel of 50 mm.

The braking system on the front end consists in double semi-floating 260 mm diameter discs, and the back end a 240 mm disc, with 4-piston callipers on the front and a single piston on the back. The 17" aluminum alloy rims mount 120/70-R17 and 160/60-R17 tyres. The tank has a capacity of 21 litres, guaranteeing many kilometres of autonomy.

The **502 C** will be sold for RM31,588.00 (excluding road tax and insurance). There are three color options which is Metallic Red, Matte Black and Metallic Black. The 502 C will be on the market by the end of October.

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BENELLI 502C SPECIFICATIONS

Model	502C
Displacement (cc)	500
Engine mode	2-cylinder/4-stroke/8-valve
Bore x stroke(mm)	ø69x66.8
Max.Power	35kw/8500r/min
Max.Torque	46N·m/6000r/min
Compression Ratio	11.5:1
Fuel system	EFI
Valve train	DOHC
Ignition	TLI
Starter	Electric
Lubrication system	Pressure splash lubrication
Cooling system	Water-cooled
Gear shifting type	6-speed
Final drive	Chain
Clutch Type	Wet multi-plate
Dry weight (kg)	220
Seat height (mm)	800
Dimension (LxWxH mm)	2240x700x1150
Ground Clearance (mm)	210
Wheelbase (mm)	1580
Front suspension travel (mm)	135
Rear suspension travel (mm)	60
Fr. tyre	120/70ZR17
Rr. tyre	160/60ZR17
Fr. brakes	280, Dual Discs
Rr. brakes	240, Disc
Top speed (km/h)	160
Max.Loadage (kg)	187
Fuel capacity(L)	21.5
Battery	12V8Ah (YTX9-BS)



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About Benelli

Benelli is Power, Technology, Quality, Value and legendary Italian design. Since 1911, Benelli is pure passion.

For more than 100 years, Benelli motorcycles have impressed mightily on the street, in the dirt, and in racing from our capable and affordable scooters, to our high-end, big-bore sport and naked bikes, and everything in between. Benelli motorcycles represent a perfect combination of form and function. With peerless Italian styling from our Italy-based Design Center, to our ultra-modern manufacturing capabilities, Benelli offers motorcycles that not only function superbly, but ones that light your emotional fire.

Benelli. Nothing like it anywhere.

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